

Schools

Northport HS Seniors Prepare For Trade Show

The students will look back on what they learned during a summer internship and showcase that knowledge.

By Michael DeSantis, Patch Staff
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JJ Burns shared tips and networking strategies with seniors in the High School's Academy of Finance program on Oct. 8. (Northport-East Northport Union Free School District)

NORTHPORT, NY — Northport High School seniors are gearing up for the Academy of Finance and Academy of Information Technology Employer Recognition Trade Show on Oct. 10. JJ Burns, an investment manager and financial planner in Melville, visited seniors to offer them tips and network strategies, the school district announced.

The seniors recently completed an internship over the summer and, as a requirement of the program, must prepare to showcase what they learned at the trade show at 6:30 p.m. at the high school.

In anticipation of that event, Burns visited classrooms on Oct. 8 and taught students how to meet, greet, "step in" and "bring in." He told students they should arrange their display boards to focus on two "brief but brilliant" takeaways that are real, tactile and relatable.

From there he taught students the proper attire to appear credible, competent and confident.

Students then practiced those techniques with their classmates before they do so with the community at the trade show, which Academy of Finance Coordinator Allison Schwabish said is also an opportunity to thank the employers for offering student internships.

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"We're trying to say 'thank you' and 'look at what these students have produced,'" she said.

Burns hopes students will glean some real life experience from the trade show.

"It's empowering for the students to understand what it's like in the real business world, and it's really enjoyable to see that you're making a difference in a young person's life," Burns said.



Courtesy Northport - East Northport Union Free School District

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